



Date: 4th March 2026

Location: Serena Hotel, Dar es Salaam

AGENDA: LAUNCH OF HOUSING MICROFINANCE PRODUCT

Theme: Financial Intermediation for Home Ownership through Housing Microfinance

Time	Activity	Responsible
8:00am – 9:20am	Guests Arrival and Breakfast	All
9:20am – 9:25am	Welcome	MC
9:25am – 9:40am	Introduction and Welcoming Speech	CEO – TMRC
9:40am – 10:00am	Partner Speeches	Senior Director – Global Financial Inclusion and Capita Markets – HFHI CEO – TIOB
10:00am – 10:30am	TMRC & HFHI Product Journey	COO – TMRC Associate Director – HFHI
10:30am – 10:35am	Welcoming Guest of Honor	Board Chairperson – TMRC
10:35am – 10:50am	Guest of Honor Speech	Guest of Honour
10:50am – 11:10am	Official Launch of the Product	Guest of Honour
11:10am – 11:45am	Group Photos and Press Releases	All
11:45am – 12:15pm	Insights & Experiences	NBC FINCA
12:15pm – 12:45pm	Q&A Session	MC
12:45pm – 1:00pm	Closing Remarks	CEO – TMRC
1:00pm	Networking, Lunch & Product Showcase	All

Please note, by attending the event, you consent to the collection and processing of your images during the event and related personal data in accordance with the Tanzania Personal Data Protection Act, 2022.